



T.C.
İSTANBUL ESENYURT ÜNİVERSİTESİ REKTÖRLÜĞÜ

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Konu : ICEBM 2026 (International Conference on
Economics, Business and Management)
Uluslararası Konferansı Daveti

DAĞITIM YERLERİNE

Üniversitemizin de kurumsal paydaşları ve resmi ortakları arasında yer aldığı, **24-26 Eylül 2026** tarihleri arasında **Varna / Bulgaristan** merkezli olarak hibrit (yüz yüze ve çevrim içi) formatta düzenlenecek olan **"ICEBM 2026 (International Conference on Economics, Business and Management)"** Uluslararası Konferansı gerçekleştirilecektir.

Konferansımız kapsamında; küresel ekonomi, modern işletme yönetimi, uluslararası ticaret, sürdürülebilir kalkınma ve veri analitiği çağında kurumsal yetkinlik dönüşümü gibi küresel ölçekteki birçok kritik konu bilim insanları, araştırmacılar ve uzmanlar tarafından çok boyutlu olarak ele alınacaktır. Türkiye'nin farklı üniversitelerinin yanı sıra yurt dışından da çok sayıda saygın akademisyenin katılımıyla gerçekleştirilecek olan konferansımızın, iktisadi ve idari bilimler alanındaki güncel çalışmalara ve uluslararası bilimsel iş birliklerine önemli katkılar sunacağı değerlendirilmektedir. Bu kapsamda, kurumunuzun konferansımıza katılımı, bildiri sunumu ve akademik destekleri bizler için büyük önem taşımaktadır.

Kongreye ilişkin duyuru metni ve detaylı bilgiler <https://event.fourwaves.com/icebm2026/pages> bağlantı adresinde ve ayrıca Ek'te sunulmuş olup, gerekli değerlendirmenin yapılarak ilgili personelinize, akademisyenlerinize ve paydaşlarınıza duyurulması hususunda bilgilerinizi ve gereğini saygılarımla arz ederim.

Prof. Dr. Süleyman ÖZDEMİR
Rektör

Ek:

- 1- Konferans Web Sitesi
- 2- Konferans Bildiri Çağrısı ve Konu Başlıkları
- 3- Dağıtım Listesi (4 Sayfa)

Bu belge, güvenli elektronik imza ile imzalanmıştır.

Belge Doğrulama Kodu : BOTG-9B2B-8A6M

Belge Doğrulama Adresi : <https://www.turkiye.gov.tr/esenyurt-universitesi-ebys>

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Kep Adresi : esenyurtuniversitesi@hs02.kep.tr

Bilgi İçin :Pınar SÜRER YENTÜR
Yazı İşleri Müdürü



ICEBM 2026

📍 University of Economics-Varna

📅 September 24-26, 2026

[Registration](#)[Paper Submission](#)

International Conference on Economics, Business, and Management

Navigating Change: AI-Driven Economies, Innovation, Entrepreneurial Growth and Green Transitions

The International Scientific Conference on Economics, Business and Management (ICEBM) is an annual academic forum organised by the University of Economics - Varna, Bulgaria. The conference brings together researchers, academics, doctoral students and practitioners to present and discuss contemporary research addressing the evolving challenges of the global economic and business environment.

The 2026 edition of the conference will focus on the theme “**Navigating Change: AI-Driven Economies, Innovation, Entrepreneurial Growth and Green Transitions.**” The event aims to explore how rapid technological advances, particularly in artificial intelligence, are reshaping economic systems, transforming business models and influencing innovation processes across industries. At the same time, organisations and policymakers are increasingly confronted with the need to support sustainable development, accelerate green transitions and foster entrepreneurial ecosystems capable of responding to global uncertainty.

The conference provides a platform for interdisciplinary dialogue on the opportunities and challenges associated with digital transformation, sustainable economic development, innovation management and the future of entrepreneurship in an increasingly data-driven and environmentally conscious world.

ICEBM 2026 will be held in a **hybrid format**, allowing participants to attend either on site at the University of Economics - Varna or online.

All papers will be presented in **English** and will undergo a **blind peer-review** process.

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Scientific and Research Collaboration

ICEBM 2026 brings together scholars and researchers from across the world to present and discuss the latest developments in economics, business and management



Good Business Practices Panel

ICEBM 2026 will feature a dedicated panel bringing together representatives from business, academia and public institutions to share practical insights and successful real-world initiatives



Doctoral Track

A dedicated track providing doctoral researchers with the opportunity to present their work, receive feedback from experienced scholars and engage with the international academic community

Submit Your Research to ICEBM 2026

Share your research and engage with scholars and professionals from around the world.

[Call for Papers](#)

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Location

Hybrid event:

University of Economics-Varna
77 "Knyaz Boris I" boulevard
Varna, Varna
Bulgaria, 9002

Dates

Registration period:

April 21, 2026 - 8:00 AM EEST - September
10, 2026 - 11:59 PM EEST

Submission period:

July 1, 2026 - 12:00 AM EEST - September
25, 2026 - 11:59 PM EEST

Contact us

If you have any questions, please contact
research.institute@ue-varna.bg

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Call for Papers

The Organising Committee invites scholars, researchers, doctoral students and professionals to submit original research papers for **ICEBM 2026**.

The conference welcomes contributions exploring how digital technologies, artificial intelligence, innovation and sustainability are reshaping modern economies, businesses and institutions.

Submissions are invited from a broad range of disciplines, including economics, business, management, tourism, information technology and related fields.

Accepted papers will be presented during the conference and published in the **conference proceedings**, which will be available in open access and submitted for indexing in international academic databases.

[Registration](#)

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Conference Tracks

AI-Driven Economies, Digital Transformation and Data-Driven Decision-Making	▼
Innovation, Technology Development and Industry Transformation	▼
Entrepreneurship and Business Growth	▼
Green Transitions, Sustainability and Responsible Economic Development	▼
Doctoral Track	▼
Special Track: Technologies and the Economy in the Context of the Challenges of the 21st Century	▼

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